

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

BRUM Advertising Attention: Alan Brumbeloe 2700 Corporate Dr #200 Birmingham, AL 35242

Send Payment To:

WSFA

Regions Bank

ATTN: Lockbox # 1400

P.O. Box 11407

Birmingham, AL 35246-1400

WSFA Tu 08/30/16

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1575233-1 | 09/25/16 | September 2016 | 08/29/16 - 09/12/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|--------------|--------------|
| WSFA | Kerry Morrison | WSFA | Local |

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------------|-----------------|
| POL/Lovvorn, J/R/AL State | Political 2016 Aug & Sept | |

| Flight Dates | Order # | Alt Order # |
|-------------------------------|----------------------|-------------|
| 08/30/16 - 09/12/16 | 1575233 | |
| Billing Calendar Broadcast | Billing Type Cash | Deal # |
| Special Handling | | |

| Advertiser Code Product 1/2 | |
|-----------------------------|--|
| Advertiser Ref | |
| | |

Spots/

:30 POL/Lovvorn, J/R/AL State

\$95.00 NM

| Line Start I | Date End D | ate Desc | cription | Start/End | Time | MTWTFSS | Length | Week | Rate | Туре | | |
|--------------|-------------------------------|------------------|------------------|--------------|-------------------|-------------------------|--------|-------------|------------|-------|-------------|------|
| 1 08/30 | /16 09/11/ | 16 Toda | y In Alabama | 6a-7a | | MTWTF | :30 | 10 | \$200.00 | NM | | |
| Weeks | s: <u>Start Da</u> 08/29/1 | | | Spots/W | <u>/eek</u> 5 | <u>Rate</u> \$200.00 | | | | | | |
| Spots: # | Ch Day | Air Date | Air Time Descrip | otion | | Start/End Time | Lengt | h Ad-ID | | | <u>Rate</u> | Type |
| 1 | WSFA Tu | 08/30/16 | 6:12 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 5 | WSFA Tu | 08/30/16 | 6:47 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 2 | WSFA W | 08/31/16 | 6:39 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 3 | WSFA Th | 09/01/16 | 6:55 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 4 | WSFA F | 09/02/16 | 6:45 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| Weeks | s: <u>Start Da</u> 09/05/1 | | ate MTWTFSS | Spots/M | <u>/eek</u> 10 | <u>Rate</u> \$200.00 | | | | | | |
| Spots: # | Ch Day | Air Date | Air Time Descrip | <u>otion</u> | | Start/End Time | Lengt | h Ad-ID | | | <u>Rate</u> | |
| 11 | WSFA M | 09/05/16 | 6:09 AM Today | In Alabama | | 6a-7a | :3 | 0 POL/Lovvo | rn, J/R/AL | State | \$200.00 | |
| 6 | WSFA M | 09/05/16 | 6:55 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 7 | WSFA Tu | 09/06/16 | 6:11 AM Today | In Alabama | | 6a-7a | :3 | 0 POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 15 | WSFA Tu | 09/06/16 | 6:29 AM Today | In Alabama | | 6a-7a | :3 | 0 POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 12 | WSFA W | 09/07/16 | 6:12 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 8 | WSFA W | 09/07/16 | 6:44 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 9 | WSFA Th | 09/08/16 | 6:12 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 14 | WSFA Th | 09/08/16 | 6:45 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | |
| 13 | WSFA F | 09/09/16 | 6:20 AM Today | In Alabama | | 6a-7a | :3 | O POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 10 | WSFA F | 09/09/16 | 6:56 AM Today | In Alabama | | 6a-7a | :3 | 0 POL/Lovvo | rn, J/R/AL | State | \$200.00 | NM |
| 2 08/30 | /16 09/11/ | 16 NBC | Today Show | 7-9am | | MTWTF | :30 | 10 | \$95.00 | NM | | |
| Weeks | s: <u>Start Da</u> 08/29/1 | | | Spots/M | <u>/eek</u> 10 | <u>Rate</u> \$95.00 | | | | | | |
| Spots: # | | Air Date | Air Time Descrip | otion | | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| 10 | WSFA Tu | | 7:20 AM NBC T | | | 7-9am | :3 | O POL/Lovvo | rn, J/R/AL | State | \$95.00 | NM |
| 2 | | 08/30/16 | 8:27 AM NBC T | oday Show | | 7-9am | :3 | O POL/Lovvo | rn, J/R/AL | State | \$95.00 | NM |
| | | esem collis s St | | • | | | | 53 | | | | |

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

7-9am

8:58 AM NBC Today Show



WSFA

WSFA

WSFA

WSFA

13

20

18

14

W 09/07/16

W 09/07/16

Th 09/08/16

Th 09/08/16

Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1575233-1 | 09/25/16 | September 2016 | 08/29/16 - 09/12/16 |

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------------|-----------------|
| POL/Lovvorn, J/R/AL State | Political 2016 Aug & Sept | |

:30 POL/Lovvorn, J/R/AL State

:30 POL/Lovvorn, J/R/AL State

:30 POL/Lovvorn, J/R/AL State

:30 POL/Lovvorn, J/R/AL State

\$350.00 NM

\$350.00 NM

\$350.00 NM

\$350.00 NM

www.wsfa.com

| 2 08/30/16 | : Ct | | - d D | ata Das | a a riation | Start/End Time | MTMTCC | Length | Spots/ Week | Rate | Туре | | |
|--|----------|-----------|------------|-----------|--------------------------------|-----------------------|--|--------|---|----------------------|-------|----------|-------------|
| Spots: # Ch | | | | | | | | | 1 1 10 10 10 10 10 10 10 10 10 10 10 10 | | | | |
| 9 WSFA W 08/31/16 7:21 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N NB WSFA W 08/31/16 8:58 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 6 WSFA Th 09/01/16 8:38 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 8 WSFA F 09/02/16 8:38 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 8 WSFA F 09/02/16 8:39 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 8 WSFA F 09/02/16 8:39 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 8 WSFA W 09/07/16 7:59 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 12 WSFA TU 09/06/16 8:39 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 12 WSFA TU 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 12 WSFA TU 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 13 WSFA W 09/07/16 8:58 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 14 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 14 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 14 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 14 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 14 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 15 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 15 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 15 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 15 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 15 WSFA TO 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL | 2 08/30 | /16 | 09/11/ | 10 NB | C Today Snow | 7-9am | MIMIF | .50 | 10 | ψ95.00 | INIVI | | |
| 3 WSFA W 08/31/16 8:26 AM NBC Today Show 7-9am 30 PoL/Lovvorn, J/R/AL State \$95.00 N 6 WSFA Th 09/01/16 7:59 AM NBC Today Show 7-9am 30 PoL/Lovvorn, J/R/AL State \$95.00 N 8-7-9am 30 PoL/Lovvorn, J/R/AL State \$95.00 N 9-7-9am 30 PoL/Lovvorn, J/R/AL State \$95.00 | Spots: # | <u>Ch</u> | Day | Air Date | | | Start/End Time | | | | | | |
| 4 WSFA W 08/31/16 8:58 AM NBC Today Show 7-9am :30 POL/Lovvorn, 3/R/AL State \$95.00 N | 9 | WSF. | A W | 08/31/16 | 7:21 AM NBC | Today Show | 7-9am | | | 100 -000 1100 12 100 | | | |
| Section Sect | 3 | WSF. | A W | 08/31/16 | 8:26 AM NBC | Today Show | 7-9am | 10.0 | | | | | |
| Section Sect | 4 | WSF | A W | 08/31/16 | 8:58 AM NBC | Today Show | 7-9am | | | | | | |
| 7 WSFA F 09/02/16 7:28 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N Weeks: Start Date End Date 09/05/16 09/11/16 WSFA M 09/05/16 7:59 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N Start/Bed 19/05/16 09/11/16 WSFA M 09/05/16 7:59 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 12 WSFA Tu 09/06/16 7:59 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 12 WSFA Tu 09/06/16 7:59 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 13 WSFA W 09/05/16 8:58 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 13 WSFA W 09/05/16 8:58 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 13 WSFA W 09/05/16 8:58 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 14 WSFA Th 09/08/16 8:58 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 14 WSFA Th 09/08/16 8:40 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 15 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 15 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 15 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State 395.00 N 18 WSFA T U 09/30/16 6:20 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State 395.00 N 18 WSFA T U 09/30/16 6:20 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State 350.00 N 18 WSFA F 09/02/16 6:21 PM WSFA 12 | 6 | WSF | A Th | 09/01/16 | 7:58 AM NBC | Today Show | 7-9am | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$95.00 | MM (|
| Weeks: Start Date End Date MTWTFSS Spots/Week Spots Spots Mode Spots Mode Spots Mode Spots Mode Spots Mode Spots Mode Spots Spots Mode Spots Spo | 5 | WSF | A Th | 09/01/16 | 8:38 AM NBC | Today Show | 7-9am | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$95.00 |) NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week S95.00 | 7 | WSF. | A F | 09/02/16 | 7:28 AM NBC | Today Show | 7-9am | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$95.00 |) NM |
| Spots: # Ch | 8 | WSF. | A F | 09/02/16 | 8:58 AM NBC | Today Show | 7-9am | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$95.00 | NM (|
| 11 WSFA M 09/05/16 7:59 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N | Weeks | | | | | | | | | | | | |
| 16 WSFA M 09/05/16 S:39 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N | Spots: # | <u>Ch</u> | <u>Day</u> | Air Date | Air Time Desc | <u>ription</u> | Start/End Time | Leng | th Ad-ID | | | Rate | Type |
| 12 WSFA Tu 09/06/16 7:59 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 19 WSFA Tu 09/06/16 8:40 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 13 WSFA W 09/07/16 7:57 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 20 WSFA W 09/07/16 8:58 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 18 WSFA Th 09/08/16 8:59 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 14 WSFA Th 09/08/16 8:40 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 15 WSFA Th 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am :30 POL/Lovvorn, J/R/AL State \$95.00 N 3 08/30/16 09/11/16 WSFA 12 News at Six - M6-630pm MTWTF- :30 10 \$350.00 NM Weeks: Start Date 08/29/16 09/04/16 -TWTF- 10 \$350.00 NM Weeks: Start Date 08/30/16 6:08 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 9 WSFA Tu 08/30/16 6:02 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 1 WSFA Tu 08/30/16 6:02 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 3 WSFA W 08/31/16 6:02 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 4 WSFA Tu 09/05/16 6:02 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA Tu 09/05/16 6:02 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA Tu 09/05/16 6:02 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA Tu 09/05/16 6:02 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 | 11 | WSF | A M | 09/05/16 | 7:59 AM NBC | Today Show | 7-9am | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$95.00 | MM (|
| 19 WSFA Tu 09/06/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 13 WSFA W 09/07/16 7:57 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 18 WSFA Th 09/08/16 8:58 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 18 WSFA Th 09/08/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 14 WSFA Th 09/08/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 15 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 16 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 18 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 19 WSFA Tu 08/30/16 609/04/16 -TWTF 10 \$350.00 N 10 WSFA Tu 08/30/16 6:08 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA Tu 08/30/16 6:29 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA Tu 08/30/16 6:29 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA Tu 08/30/16 6:29 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA W 08/31/16 6:29 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA W 08/31/16 6:27 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA W 08/31/16 6:27 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA F 09/02/16 6:10 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA F 09/02/16 6:10 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA F 09/02/16 6:28 P | 16 | WSF. | A M | 09/05/16 | 8:39 AM NBC | Today Show | 7-9am | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$95.00 | MM (|
| 19 | 12 | WSF | A Tu | 09/06/16 | 7:59 AM NBC | Today Show | 7-9am | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$95.00 |) NM |
| 13 | 19 | | | 09/06/16 | 8:40 AM NBC | Today Show | 7-9am | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$95.00 | NM (|
| 20 | 13 | WSF | A W | 09/07/16 | 7:57 AM NBC | Today Show | 7-9am | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$95.00 |) NM |
| 18 | | | | | | | 7-9am | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$95.00 | NM (|
| 14 WSFA Th 09/08/16 8:40 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 15 WSFA F 09/09/16 7:59 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 17 WSFA F 09/09/16 8:45 AM NBC Today Show 7-9am 30 POL/Lovvorn, J/R/AL State \$95.00 N 18 WSFA TO 09/09/16 WSFA 12 News at Six - MF 6-830pm MTWTF 30 10 \$350.00 NM | | | | | | • | 7-9am | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$95.00 | NM (|
| 15 | | | | | | | | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$95.00 | NM (|
| 17 | | | | | | - | | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$95.00 | NM (|
| 3 08/30/16 09/11/16 WSFA 12 News at Six - N6-630pm MTWTF :30 10 \$350.00 NM Weeks: Start Date O9/04/16 O9/04/16 -TWTF 10 Start/End Time Description Start/End Start Sta | | | | | | 2 | | :3 | 30 POL/Lovvorn | , J/R/AL | State | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week \$350.00 | | | | | | | | .30 | 10 | \$350.00 | NM | | |
| Spots: # Ch | 3 08/30 | /10 | 09/11/ | 10 VVS | FA 12 News at 30 | x - 100-030pm | MILWIFE | .50 | 10 | ψ550.00 | TAIVI | | |
| 2 WSFA Tu 08/30/16 6:08 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 9 WSFA Tu 08/30/16 6:29 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 1 WSFA Tu 08/30/16 6:29 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 3 WSFA W 08/31/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 4 WSFA W 08/31/16 6:21 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 6 WSFA W 08/31/16 6:27 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 6 WSFA Th 09/01/16 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 5 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 7 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date End Date 09/11/16 MTWTF 10 Start/End Time 10 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL | Weeks | | | | | | and the second of the second o | | | | | | |
| 9 WSFA Tu 08/30/16 6:20 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 1 WSFA Tu 08/30/16 6:29 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 3 WSFA W 08/31/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 4 WSFA W 08/31/16 6:21 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA W 08/31/16 6:27 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 6 WSFA Th 09/01/16 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 8 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA Th 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA Th 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA Th 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA The polyopin of the polyopin | Spots: # | <u>Ch</u> | Day | Air Date | Air Time Descri | ription | Start/End Time | Leng | th Ad-ID | | | Rate | <u>Type</u> |
| 1 WSFA Tu 08/30/16 6:29 PM WSFA 12 News at Six - MF 6-630 pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 3 WSFA W 08/31/16 6:09 PM WSFA 12 News at Six - MF 6-630 pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 4 WSFA W 08/31/16 6:21 PM WSFA 12 News at Six - MF 6-630 pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA W 08/31/16 6:27 PM WSFA 12 News at Six - MF 6-630 pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 6 WSFA Th 09/01/16 6:10 PM WSFA 12 News at Six - MF 6-630 pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 5 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630 pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 8 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630 pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date | 2 | WSF | A Tu | 08/30/16 | 6:08 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$350.00 |) NM |
| 3 WSFA W 08/31/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 4 WSFA W 08/31/16 6:21 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 10 WSFA W 08/31/16 6:27 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 6 WSFA Th 09/01/16 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 5 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 8 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 7 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date O9/05/16 09/11/16 MTWTF 10 Start/End Time Length Ad-ID Rate Tyre 16 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N | 9 | WSF | A Tu | 08/30/16 | 6:20 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$350.00 |) NM |
| 4 WSFA W 08/31/16 6:21 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 6 WSFA Th 09/01/16 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 6 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 8 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 7 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N P | 1 | WSF | A Tu | 08/30/16 | 6:29 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$350.00 |) NM |
| 10 WSFA W 08/31/16 6:27 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 6 WSFA Th 09/01/16 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 5 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 8 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 7 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date O9/01/16 MTWTF 10 \$350.00 N | 3 | WSF | A W | 08/31/16 | 6:09 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 30 POL/Lovvorn | , J/R/AL | State | \$350.00 |) NM |
| 6 WSFA Th 09/01/16 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 5 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 8 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 7 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date O9/01/16 MTWTFS Spots/Week NTWTFS Spots/Week \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyr 16 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N | 4 | WSF | A W | 08/31/16 | 6:21 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 |) NM |
| 5 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 8 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 7 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date O9/05/16 End Date MTWTFSS Spots/Week Rate \$350.00 N WWITH The State O9/05/16 O9/11/16 MTWTF 10 \$350.00 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/ | 10 | WSF | A W | 08/31/16 | 6:27 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 | NM (|
| 5 WSFA Th 09/01/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 8 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 7 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date 09/05/16 09/11/16 MTWTF 10 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350. | 6 | WSF | A Th | 09/01/16 | 6:10 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 |) NM |
| 8 WSFA F 09/02/16 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 7 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N Weeks: Start Date 09/05/16 09/11/16 MTWTF 10 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350 | 5 | WSF | A Th | 09/01/16 | 6:28 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 | NM (|
| 7 WSFA F 09/02/16 6:28 PM WSFA 12 News at Six - MF Weeks: Start Date 09/05/16 09/11/16 MTWTF-S Spots/Week 09/05/16 09/11/16 MTWTF 10 \$350.00 N Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm 30 POL/Lovvorn, J/R/AL State \$350.00 N 30 POL/Lovvorn 30 POL/Lovvorn | | | | | 6:11 PM WSF | A 12 News at Six - MF | 6-630pm | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 | NM (|
| Weeks: Start Date 09/05/16 End Date 09/11/16 MTWTFSS MTWTF Spots/Week 109/05/16 Rate 109/05/16 Rate 109/05/16 Start/End Time 109/05/16 Length Ad-ID Rate 17/05/05/05 Rate 17/05/05/05 Rate 17/05/05/05 Rate 17/05/05/05 Rate 17/05/05/05 Rate 17/05/05/05 Rate 17/05/05/05/05 Rate 17/05/05/05/05 Rate 17/05/05/05/05 Rate 17/05/05/05/05/05 Rate 17/05/05/05/05/05 Rate 17/05/05/05/05/05/05 Rate 17/05/05/05/05/05/05/05/05/05/05/05/05/05/ | | | | | 20500 E 0 11 LAON 121MC-001 PA | | 114 1-4 1-4 1-4 1-4 1-4 1-4 1-4 1-4 1-4 | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 | NM (|
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyr 16 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA Tu 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N | 10/2/2 | s: § | Start Da | ate End I | Date MTWTFSS | Spots/Week | <u>Rate</u> | | | | | | |
| 16 WSFA M 09/05/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N | Spots: # | Ch | Day | | | ription | Start/End Time | Leng | th Ad-ID | | | Rate | Type |
| 11 WSFA M 09/05/16 6:28 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N | | | | | | | 6-630pm | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 | NM (|
| 12 WSFA Tu 09/06/16 6:09 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 N | | | | | | | A 10 20 W | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 | NM (|
| ACCOUNT OF THE PARTY OF THE PAR | | | | | | | | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 | NM (|
| | 19 | | | | 6:27 PM WSF | A 12 News at Six - MF | at the state of th | :3 | 0 POL/Lovvorn | , J/R/AL | State | \$350.00 | NM (|

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

6-630pm

6-630pm

6-630pm

6-630pm

6:11 PM WSFA 12 News at Six - MF

6:28 PM WSFA 12 News at Six - MF

6:10 PM WSFA 12 News at Six - MF

6:28 PM WSFA 12 News at Six - MF



Send Payment To: **WSFA Regions Bank** ATTN: Lockbox # 1400 P.O. Box 11407 Birmingham, AL 35246-1400

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1575233-1 | 09/25/16 | September 2016 | 08/29/16 - 09/12/16 |

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------------|-----------------|
| POL/Lovvorn, J/R/AL State | Political 2016 Aug & Sept | |

www.wsfa.com

Spots/ Week Rate Type Length

| Line Start | Date | End Da | ate Desc | cription | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | | |
|------------|------|---------------------|----------|------------------|---------------------|----------------|--------|------------|-------------|-------|----------|------|
| 3 08/30 | /16 | 09/11/ ⁻ | 16 WSF | A 12 News at Six | N6-630pm | MTWTF | :30 | 10 | \$350.00 | NM | | |
| Spots: # | Ch | Day | Air Date | Air Time Descrip | otion | Start/End Time | Lengt | h Ad-ID | | | Rate 1 | Type |
| 15 | WSFA | | 09/09/16 | 6:10 PM WSFA | 12 News at Six - MF | 6-630pm | :3 | O POL/Lovv | orn, J/R/AL | State | \$350.00 | NM |
| 17 | WSFA | A F | 09/09/16 | 6:22 PM WSFA | 12 News at Six - MF | 6-630pm | :3 | 0 POL/Lovv | orn, J/R/AL | State | \$350.00 | NM |
| | | | | | | | | | | | | |

| 17 | WSFA | F 09/09/16 | 6:22 PM WSFA 12 No | ews at Six - IVIF | 6-630pm | .30 FO | L/ L0 V V O I II | , J/K/AL 3 | | ψ550.00 | 14101 |
|----------|---------|--|--|-------------------|----------------------------|-----------|---|--------------|------|----------|---------|
| 4 08/30 | /16 09/ | 11/16 WSI | FA 12 News at Ten - I10- | -1035pm | MTWTF | :30 | 10 | \$300.00 | NM | | |
| Weeks | | <u>t Date</u> <u>End D</u> 9/16 09/04 | | Spots/Week 10 | <u>Rate</u> \$300.00 | | | | | | |
| Spots: # | Ch [| ay Air Date | Air Time Description | | Start/End Time | Length Ac | <u>d-ID</u> | | | Rate | |
| 10 | WSFA | Tu 08/30/16 | 10:10 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | | | , J/R/AL S1 | | \$300.00 | |
| 1 | WSFA | Tu 08/30/16 | 10:19 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | | | , J/R/AL S1 | | \$300.00 | |
| 2 | WSFA | Tu 08/30/16 | 10:31 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | | | , J/R/AL S1 | | \$300.00 | NM |
| 4 | WSFA | W 08/31/16 | 10:11 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | | De tely volume and an | i, J/R/AL Si | | \$300.00 | 0 30000 |
| 3 | WSFA | W 08/31/16 | 10:16 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | | 1.50 | , J/R/AL St | | \$300.00 | NM |
| 9 | WSFA | W 08/31/16 | 10:33 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | | 3.50 | , J/R/AL S | | \$300.00 | NM |
| 6 | WSFA | Th 09/01/16 | 10:16 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | :30 PO | L/Lovvorn | i, J/R/AL Si | tate | \$300.00 | NM |
| 5 | WSFA | Th 09/01/16 | 10:33 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | | | i, J/R/AL Si | | \$300.00 | NM |
| 8 | WSFA | F 09/02/16 | 10:08 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | | | i, J/R/AL Si | | \$300.00 | NM |
| 7 | WSFA | F 09/02/16 | 10:33 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | :30 PO | L/Lovvorn | i, J/R/AL Si | tate | \$300.00 | NM |
| Weeks | | t Date End D | | Spots/Week | Rate | | | | | | |
| | | 5/16 09/11 | | 10 | \$300.00 Start/End Time | Length Ad | 4 ID | | | Rate | Type |
| Spots: # | - | Day Air Date | Air Time Description | our of Ton ME | 10-1035pm | | | ı, J/R/AL S | tate | \$300.00 | |
| 16 | | M 09/05/16 | 10:09 PM WSFA 12 No 10:31 PM WSFA 12 No | | 10-1035pm | | | i, J/R/AL S | | \$300.00 | |
| 11 | WSFA | M 09/05/16 | 10:31 PM WSFA 12 No | | 10-1035pm | | and the process of the control of | , J/R/AL S | | \$300.00 | |
| 12 | WSFA | Tu 09/06/16 | 10:31 PM WSFA 12 No | | 10-1035pm | | | 1, J/R/AL S | | \$300.00 | |
| 19 | WSFA | Tu 09/06/16 | 10:31 PM WSFA 12 No | | 10-1035pm | | | , J/R/AL S | | \$300.00 | |
| 20 | WSFA | W 09/07/16 | 10:14 PM WSFA 12 No | | 10-1035pm | | | 1, J/R/AL S | | \$300.00 | |
| 13 | WSFA | W 09/07/16 | | | 10-1035pm | :00 | , | ., ., ., | | \$300.00 | |
| 14 | WSFA | A Th 09/08/16 WSFA 12 News at Ten - MF 10-1035pm :00 \$300.00 NI See MG 4.21,4.22,4.23 | | | | | | | | | |
| 18 | WSFA | Th 09/08/16 | | ews at Ten - MF | 10-1035pm | :00 | | | | \$300.00 | NM |
| '0 | | See MG 4.21,4. | | 5,70 at 70 | | | | | | | |
| 17 | | F 09/09/16 | 10:09 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | :30 PC | L/Lovvorr | ı, J/R/AL S | tate | \$300.00 | NM |
| 15 | WSFA | F 09/09/16 | 10:33 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | :30 PC | L/Lovvorr | ı, J/R/AL S | tate | \$300.00 | NM |
| 21 | WSFA | Su 09/11/16 | 11:10 PM Late News | | 1030p-1130p | :30 PC | L/Lovvorr | ı, J/R/AL S | tate | \$150.00 | NM |
| | | MG for 4.14,4.1 | 8 | | | | | | | 2 | |
| 22 | WSFA | Su 09/11/16 | 11:29 PM Late News | | 1030p-1130p | :30 PC | L/Lovvorr | ı, J/R/AL S | tate | \$150.00 | NM |
| | | /IG for 4.14,4.1 | | | 10.1005 | -00.50 | N /I a | 1/D/AL C | tato | \$300.00 | NINA |
| 23 | | M 09/12/16 | 10:15 PM WSFA 12 No | ews at Ten - MF | 10-1035pm | :30 PC | JL/ LOVVOTI | ı, J/R/AL S | Late | φ300.00 | INIVI |
| | P | //IG for 4.14,4.1 | 0 | | | | | | | | |
| | | | | | C-53 28 N 328 | | | | | | |

76 **Total Spots**

Payment Terms 30 Days

Gross Total \$17,900.00

Agency Commission

\$2,685.00

Net Amount Due

\$15,215.00

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1575233-1
 09/25/16
 September 2016
 08/29/16 - 09/12/16

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------------|-----------------|
| POL/Lovvorn, J/R/AL State | Political 2016 Aug & Sept | |

www.wsfa.com

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.